



BrightonSM

City Council Study Session

Tuesday, July 1, 2014

6:00 p.m.

City Hall 6th Floor Study Session Room

Dinner Provided :
South Philly Cheese Steaks

Approx.
Time

6:00

ITEMS

Presentation by Peter Kageyama

Representative

Mayor

Richard N. McLean

Mayor Pro-Tem

Kirby Wallin

Council Members

Ward I

Joan Kniss

Ward II

Rex Bell

Cynthia A. Martinez

Ward III

Lynn Baca

Ken Kreutzer

Ward IV

J.W. Edwards

Mark Humbert

The City of Brighton's purpose is to provide essential services and progressive leadership to enhance the quality of life for the community.

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OF

www.fortheloveofcities.com

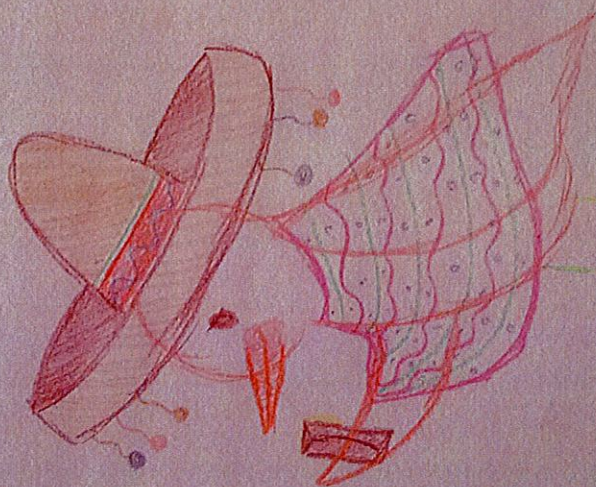
● Tap More Into Youth Commission ●

Young people do not see the problems the same way that we do.

Consequently they will come up with ideas and solutions that we would never have imagined. They just need to be encouraged to do something different.

Their idea for a local t-shirt: 'Our Chicks Love Burritos' based on the local Mexican chain that has two locations in town. You have to know Brighton to get the joke.

Of



Love Burritos!

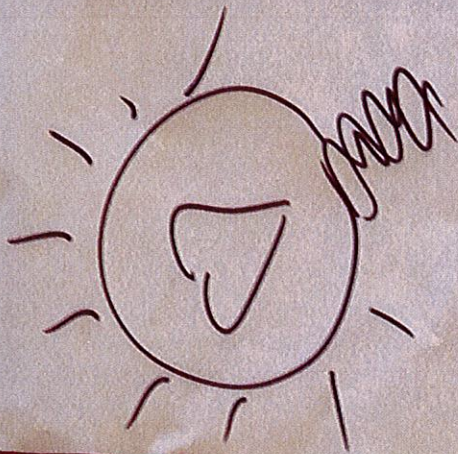
Brighton! CO

Tap More Into Youth Commission

Annual chalk trampoline mural

An elevated chalk/whiteboard that requires a trampoline to reach and draw on. This benefits the lack of local art in the community as well as involving the citizens in a yearly representation of the city; a necessity in Brighton. It is cheap & we can put one towards a chosen local charity, or even pass a vote on the committees desired charity.

For example they mashed up the idea of a mural with a trampoline! Let them explore these types of strange combinations. Allocate some micro grants of \$500 or \$1000 towards a number of their suggestions.



\$500

• shirts
• sweatshirts
• t-shirts
• hoodies

Bright Lights on a
Small Town Night



Their idea for a \$500 project. Chinese lanterns, Christmas lights, candles, etc to light up downtown. Simple.

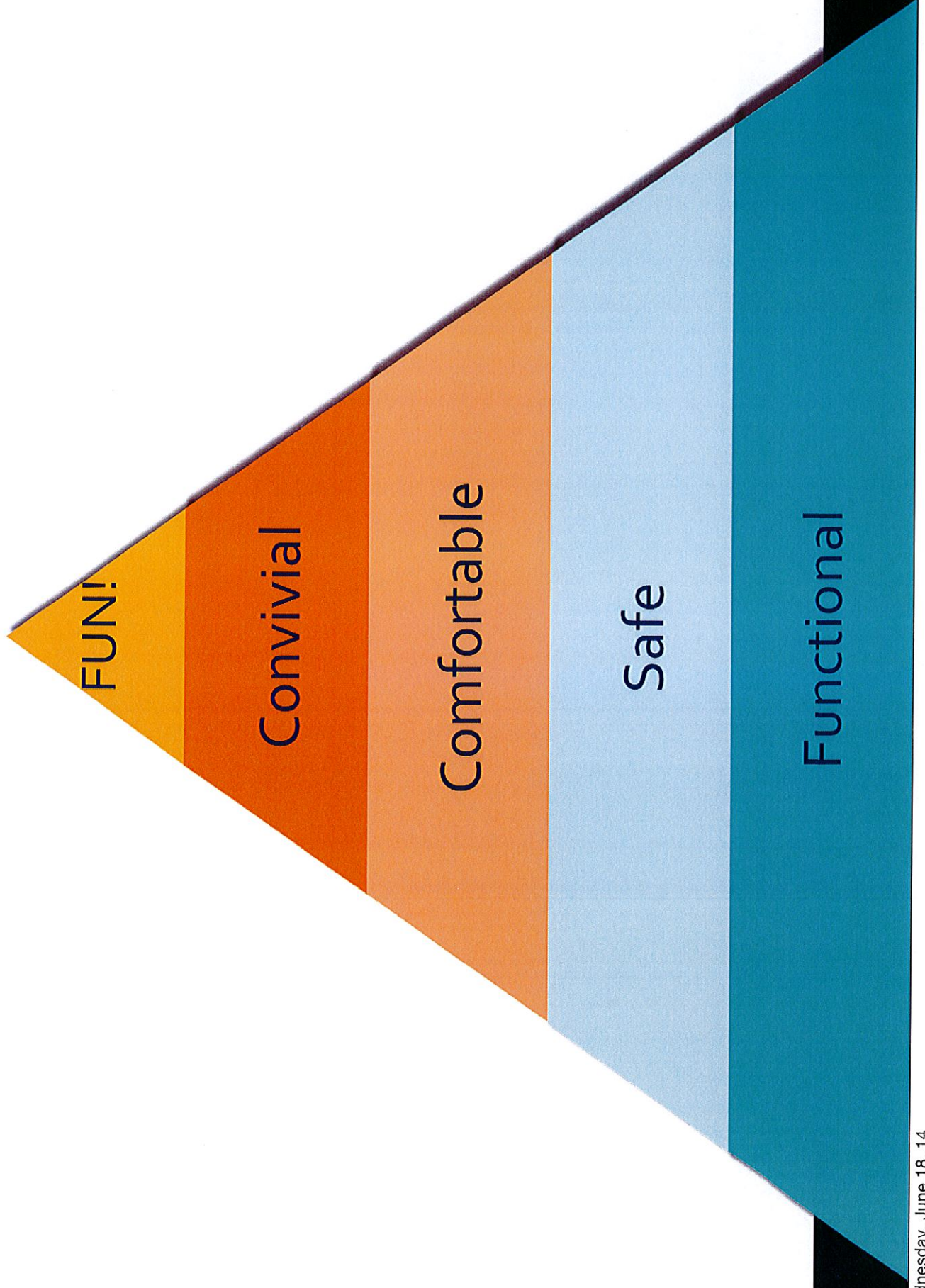
Recommendations

- If possible, expand membership of Youth Commission
- Challenge them to come up with small projects that they execute
- Provide micro grants or secure sponsorship from area business

They noted that the city's gateways need to be improved.

They suggested a 'mural' made from painted rocks in the shape of an American flag for the roundabouts. That would be easy to maintain over flowers or plants.

Remember When Building a Great City...



Recommendations for Council

As you go into your retreat and begin the budget process....

Keep asking “Where’s the fun?”

Fun is a legitimate objective and should be expected from our work. Make fun a stated objective and see what people can come up with.

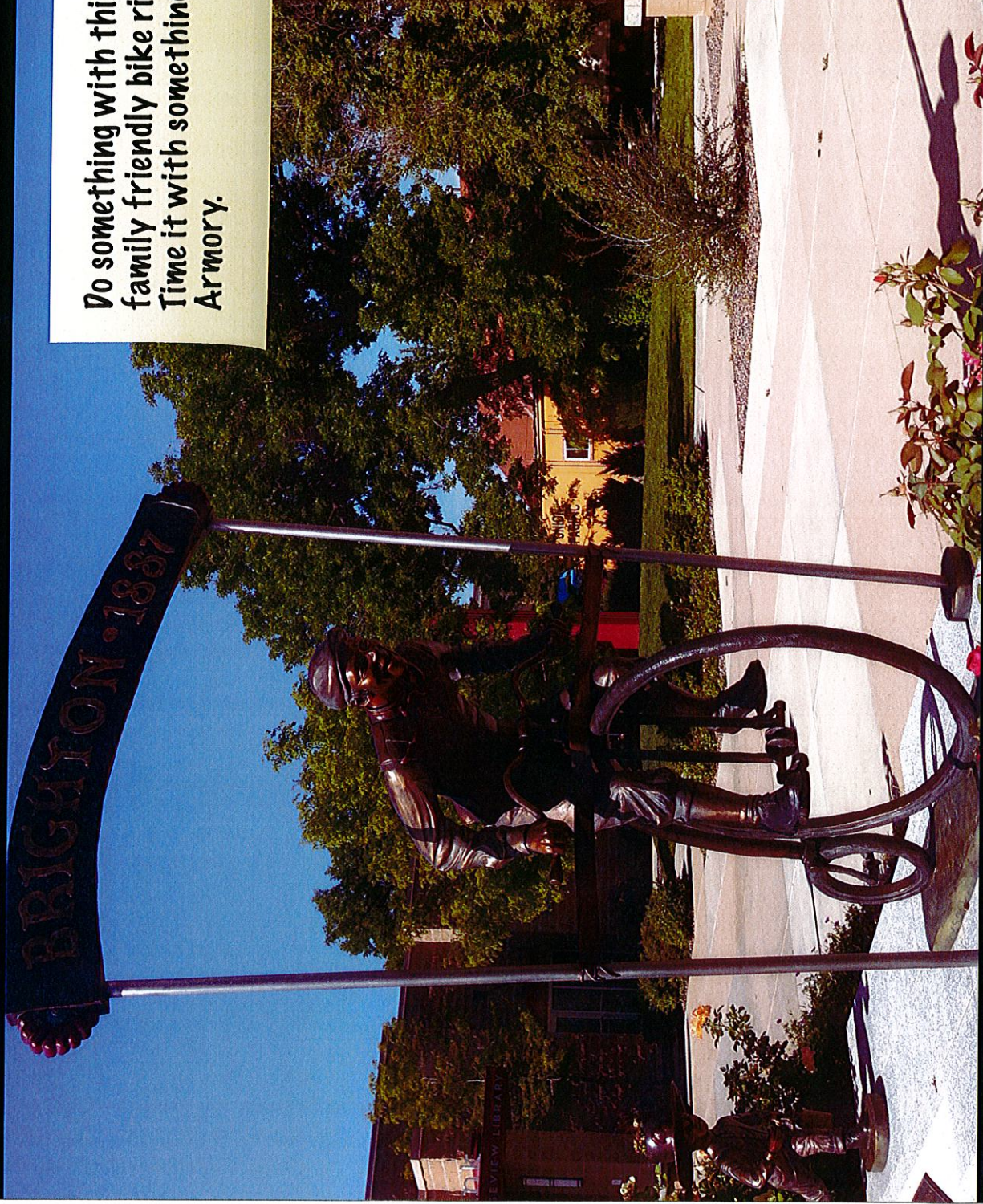
Recommendations for Council

Find a small new project in the next budget that will be fun! Take some time to brainstorm something during the retreat.

City making is not all about serious stuff - we all need reminders about that and when the city can lead on this, they set the tone for citizens to follow.

Untapped Ritual & Tradition

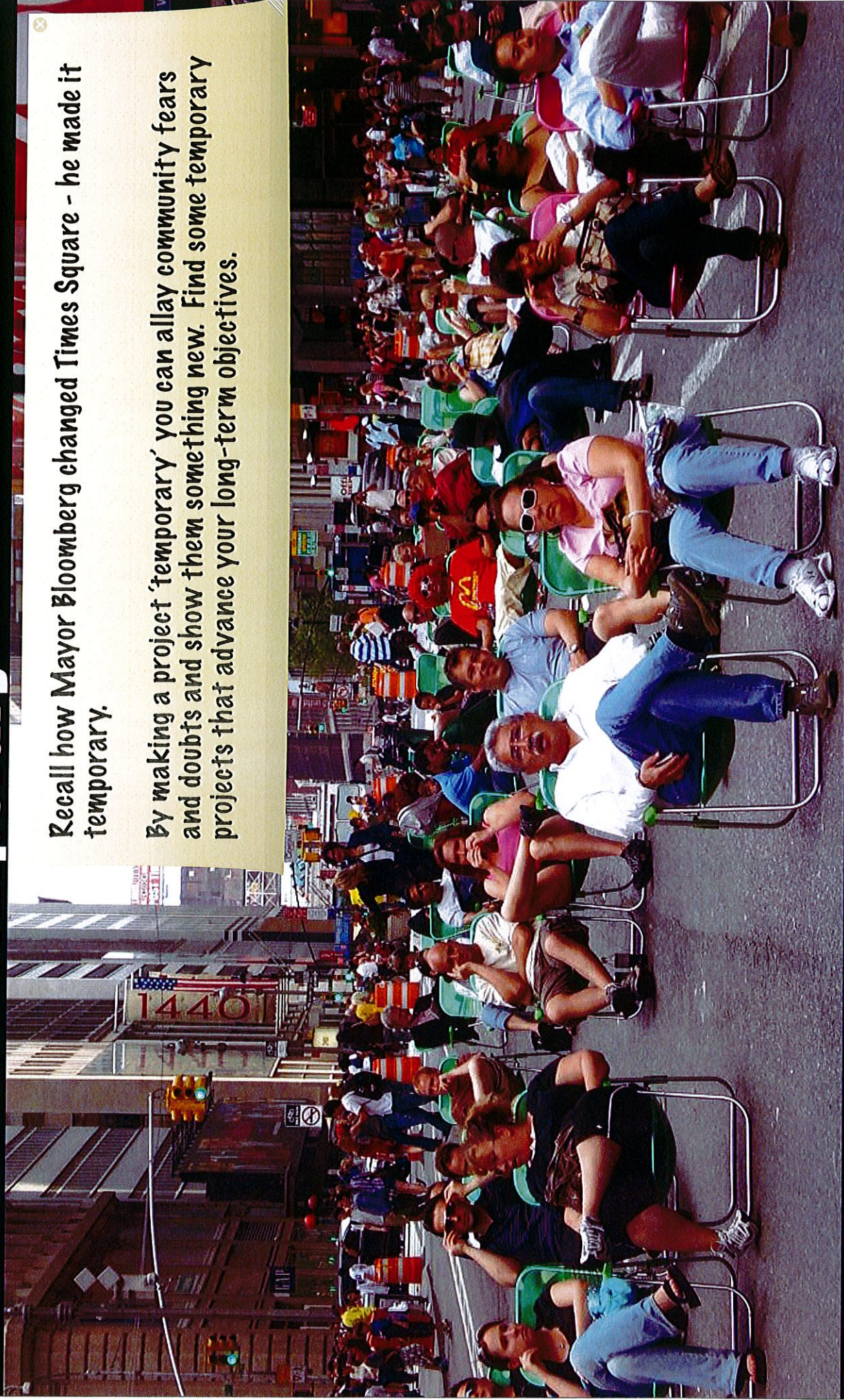
Do something with this - not a race but a family friendly bike ride between the cities. Time it with something at the library or Armory.



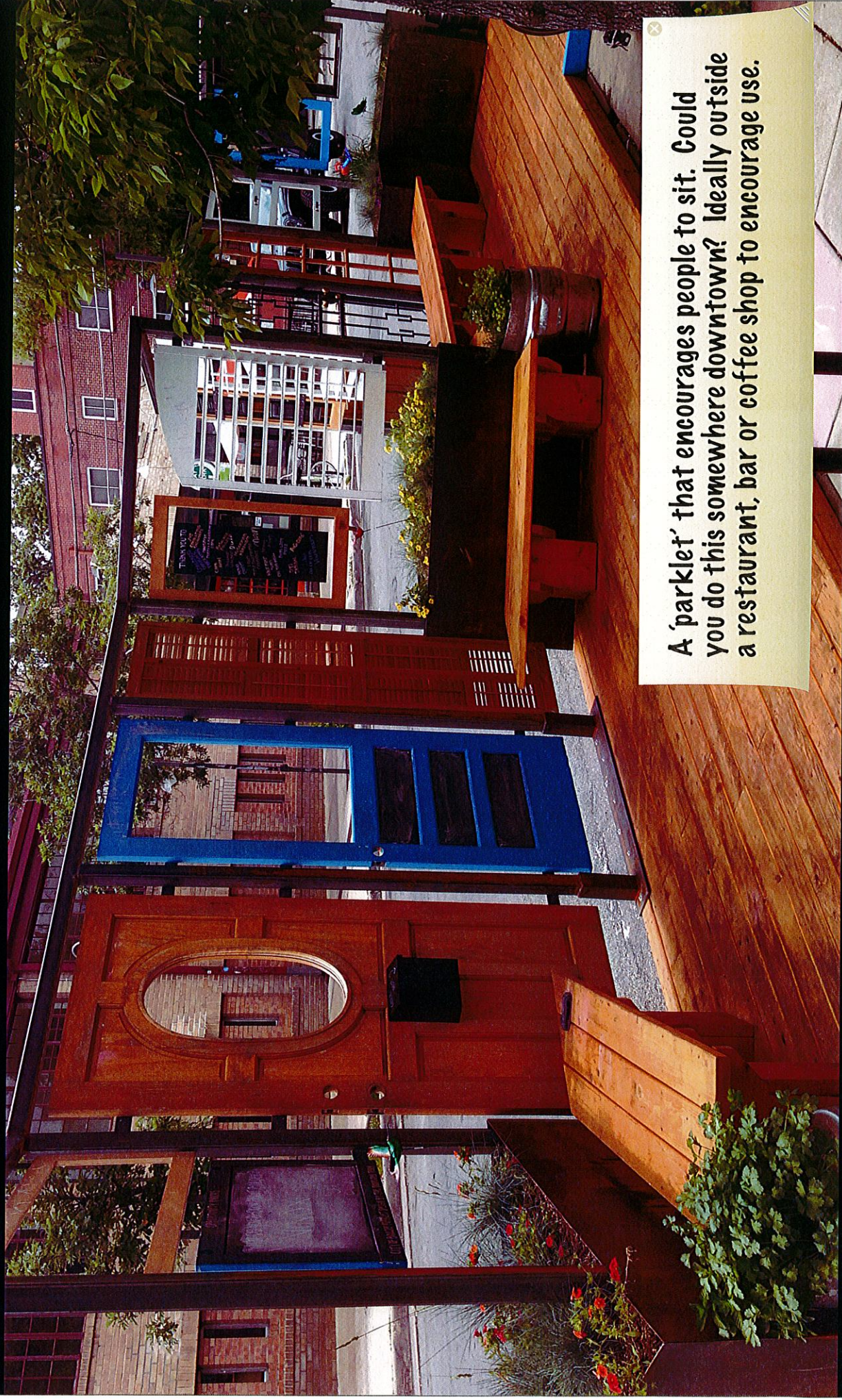
Embrace Temporary

Recall how Mayor Bloomberg changed Times Square - he made it temporary.

By making a project 'temporary' you can allay community fears and doubts and show them something new. Find some temporary projects that advance your long-term objectives.



Embrace Temporary - Example from Boulder



A 'parklet' that encourages people to sit. Could you do this somewhere downtown? Ideally outside a restaurant, bar or coffee shop to encourage use.

Beware the CAVE PEOPLE

Citizens Against Virtually Everything - you can't change their minds so channel that energy towards folks who's minds are not already closed.



Try Some Good News



Try one council session where only good news can be shared. Folks have to share how the city worked for them. It would be good for staff to attend this meeting as well as the media.

**Find More Love Notes -
Small Things with
Big Impacts!**

Recommendations for Council

Find more ways to get a little bit of funding or other resources into the hands of your creative people. They will do amazing things with very little money.

And if they do something a little weird, wild or even controversial, that is OK. Don't squelch the enthusiasm to do something for Brighton.

Recommendations for Council

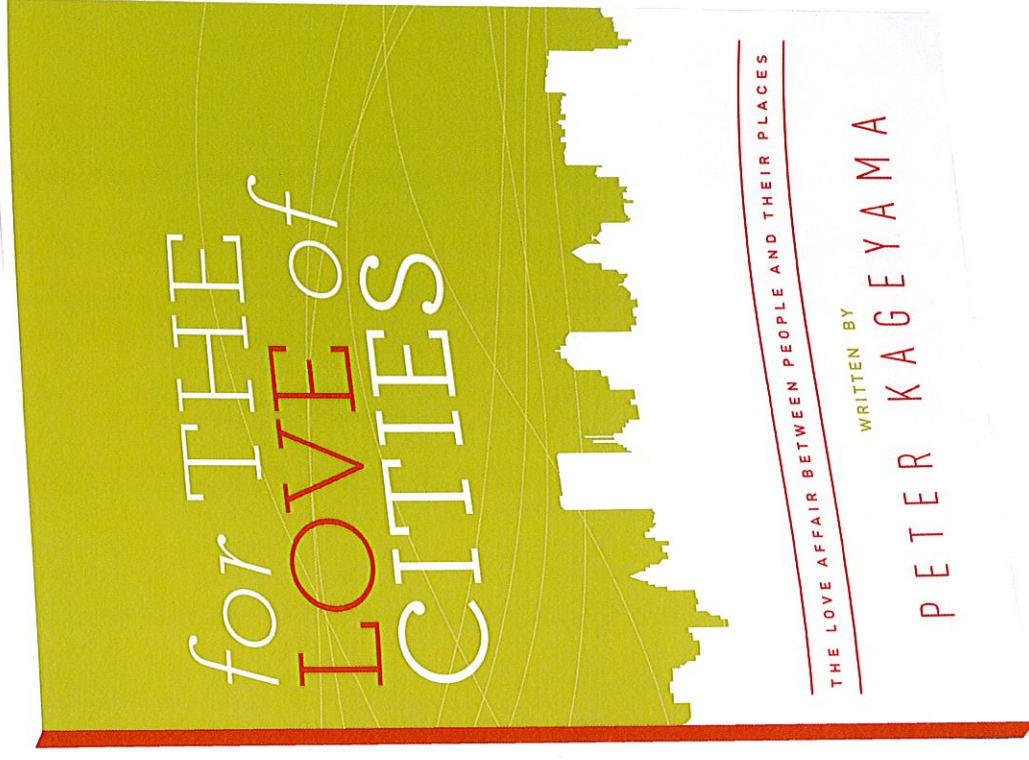
During my sessions in Brighton, the City Manager's office kept lists of attendees to the workshops.

I recommend staying in contact with them and perhaps even some gentle encouragement to make something happen. Funding would be great but maybe just a cup of coffee and some verbal support would be all that is needed.

Thank You Brighton!

facebook.com/forthe loveofcities

@pkageyama



Peter Kageyama

Youth Session

Linda Bertrane-Gonzales
Kortni Knodel
Rodney Knodel
Joshua Bowers
Zane ReShazer
Austin Bargmann
Jerrika Eisenbarth
Marieke VanErven
Ashley Bargmann
Jordan Tedrow
Jean Worth
Shelby Tedrow
Raiya Abernathy
Amanda Ruybal
Patricia Trujillo
Savana Younker
Alexia Oliva
Joshua Oliva

Peter Kageyama

Young Professionals Session

Matt Lewis
Gary Montoya
Jessica Ford
Nick Struck
Holly Hansen
Juliana Archuleta
Kale Olson
Amy Driver
Natalie Cummings
Crystal Nelson

Peter Kageyama

Community Workshop

Karina Jansen
Kym Reed
Candace Werth
Mark Humbert
Amanda Griffin
Merris Pincsak
Scott Pincsak
Marieke Van Erven
Patti-Jo VanErven